



For Immediate Release

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Captivatingly Clever Confections

“The best tasting gag ever!”

Melbourne, FL, November 14, 2007 – CrappyFudge, gourmet fudge with a twist!

CrappyFudge is ironically great tasting fudge made locally from scratch by an 11th generation candy connoisseur. CrappyFudge contains no trans fat and is comprised of only the finest wholesome ingredients including real butter, cocoa and cream. Each jar of CrappyFudge displays a phrase of one’s choice for all occasions (anniversary, apology, appreciation, birthday, business, get well, getting even, graduation, holidays, just because, new baby, relationships...) as well as the option to personalize your own crappy phrase. Never before has a sweet gift been so clever and delish! CrappyFudge is available via their company website, <http://www.crappyfudge.com>.

About CrappyFudge: Founded in 2007, CrappyFudge is the brainchild of Anne Dockendorf who has created the perfect blend of rich gourmet fudge and sharp wit. Twists on commonly used phrases alluding to the feculent likeness of fudge create great laughs for both gift giver and recipient alike.

For more information, visit www.crappyfudge.com.

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