



TRADEMARK

TRADEMARK ODDITIES, INFORMATION AND NEWS



No, I'm not from Ork. Do you ask every person named Raymond you know if everybody loves them? No.

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CRAPPYFUDGE

10.07.07 | 1 Comment

On October 2, 2007, an individual named Annemarie Dockendorf from Florida filed to protect the trademark [CrappyFudge](#) in relation to, surprise...fudge. Mork thinks that this name is wrong on so many levels. Do you really want to have the word "crappy" associated with your product, especially since fudge is brown and solid and often looks like...well, you know. Anyway, unless Annemarie can single-handedly pull off a "bad" really means "good" kind of thing, and convince the world that ""crappy" really means "amazing", she's going to have more CrappyFudge on her hands than she can give away!

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